

BUILDING FUTURE EXTENSION LEADERS

Developing and delivering effective extension programs is based on a sound understanding of the underlying principles and knowledge of the audience being targeted for change.

The Building Future Extension Leaders program is modeled on, and value adds to, the successful extension capacity building project administered by the Ag Excellence Alliance Inc in South Australia through the Sustainable Ag Grants in 2016. It also incorporates aspects from the innovative New Zealand Red Meat Profit Partnership extension program.

It incorporates a series of workshops (3) and webinars (2) over a ten month period aimed at increasing skills and knowledge in extension theory and practice, program design, adult learning techniques and facilitation, and evaluation and monitoring.

The program is open to program managers and extension deliverers in NRM organisations, grower groups and private extension providers. It will provide participants with the skills and knowledge to;

- Understand farmer decisions and perspective;
- Understand the range of barriers to adoption across their target audience;
- Undertake effective planning and delivery of extension programs; and
- Incorporate monitoring, review and redesign at the beginning and throughout the project.

It will build participants' confidence in leading change through their industry roles by developing their skills and confidence in delivering on-farm extension and change management programs. These skills will be enhanced through the development of an extension program to be delivered over the course of the project, and through the support of one-on-one coaching with the presenters. Participants will develop valuable state-wide networks that will support their current programs and future careers.

The program is hands on, with lots of practical activities, and presented by facilitators with an extensive amount of valuable experience.

WORKSHOP 1 11 & 12 DECEMBER 2018

This two day workshop will cover;

- Extension, innovation and change theories;
- Understanding self and others, using personality types;
- Influencing decision making;
- Adult learning principles;
- Community leadership and leadership styles;
- Introduction to evaluation; and
- Action planning for your own extension program.



WORKSHOP 2 9 APRIL 2019

This full day workshop will cover;

- Facilitation frameworks and tools;
- Group development and team building;
- Building confidence with public speaking; and
- Effective communications and marketing.

WORKSHOP 3 2 JULY 2019

This full day workshop will cover;

- Importance of monitoring and evaluation for effective extension programs;
- Understanding data and measuring outcomes; and
- Presentation of progress of own extension program.

For more information contact Rebecca Wallis | M: 0400 681 054 | E: rebecca@aginnovate.com.au.

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THE FACILITATORS



Jeanette Long - Ag Consulting Co

Jeanette Long is a facilitator, trainer and coach with 25 years experience in extension delivery. She is a highly regarded facilitator of rural workshops who provides valuable social insights into practice change. She has developed and facilitated workshops on a range of topics from Leadership and Succession Planning to Extension, Adoption and Communication.

Rebecca Wallis - AgInnovate

Rebecca Wallis has been working in the agriculture industry for eight years and has a well-developed skill set in agricultural extension (delivery and theory), project management and facilitation. She draws on her day to day experience of managing state-wide extension programs and working on ground with local groups.



Danielle England - AgInnovate

Danielle England is an extension specialist and agricultural RD&E project manager. Danielle has worked in national mixed farming projects for the past 20 years, and brings to the team a working understanding of how agricultural extension projects can be designed to ensure on-farm change is achieved.

ELIGIBILITY CRITERIA

Places in Building Future Extension Leaders are strictly limited to 16. Participants of this program will:

- Be currently working and engaged in extension delivery in sustainable agriculture fields
- Be willing to commit to all program activities:
 - * Workshops
 - Workshop 1 – 11 & 12 December 2018,
 - Workshop 2 – 9 April 2019, and
 - Workshop 3 – 2 July 2019
 - * Webinars – 2 x 1 hour sessions
 - * Develop a project focus and action plan to implement learning (up to 4 hours)
 - * Coaching (up to 1 hour)
- Arrange and cover own travel, parking and out of program meals.

COSTS & INCLUSIONS

\$250 + GST per participant

Includes:

- Four days face to face training in Perth, across three workshops
- Two webinars (topics TBC based on group)
- Access to one-on-one coaching (via phone) with an extension specialist
- One night accommodation (twin share) and dinner on 11 December at Rose & Crown, Guildford.
- All within project catering

APPLICATION PROCESS

To apply to participate Building Future Extension Leaders please complete and submit the program EOJ form which can be completed at www.aginnovate.com.au/extensionleaders.

Applications close: 5.00pm, 31 October 2018.

Participants will be selected via a shortlisting process based on the eligibility criteria and response to the questions in the application form.

